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## HEIL CHOSEN BY BIG TRUCK RENTAL FOR THEIR NATIONWIDE REFUSE RENTAL FLEET

**Chattanooga, TN.** (January 3, 2012) — Heil Environmental announces that Big Truck Rental of Tampa, Florida has chosen Heil to be the new single provider for their nationwide fleet of refuse rental equipment.

Renting is a viable option for many haulers, especially for municipalities. Renting enables haulers to easily start a new collection contract or pick up an additional route without the typical upfront investment of purchasing, among other benefits. If a fleet unit is in for service, a rental truck can help maintain productivity and service levels. Rentals are also an ideal solution for managing emergency storm cleanup, seasonal demands, or other sudden situations where time is of the essence and expansion of service may be temporary.

According to Randy Brown, vice president of sales and marketing for Environmental Solutions Group, of which Heil is a part, the rental market segment for refuse equipment is underserved and growing. “We are pleased and proud that Big Truck Rental has chosen Heil refuse collection vehicles for their rental offering,” says Brown. “We work closely with our customers to engineer products that meet their specific needs. We are confident that our front loaders, rear loaders, automated side loaders, and roll-off units will deliver the productivity and performance that rental customers demand.”

Big Truck Rental is the only nationally recognized refuse truck rental company in the solid waste industry. They offer various rental contract options, ranging from one week to twelve months or more. By maintaining a rental offering of the newest, most productive collection vehicles, Big Truck Rental has the volume to meet multiple customer needs and can deliver rental units directly to customers quickly, within 24 hours in most cases.

“We are very excited about transitioning our fleet to Heil products,” says Robert Mecchi, vice president of business development for Big Truck Rental. “The Heil brand is well-known and respected in the industry, and the company has built strong relationships within the public, private, and municipal market segments. Because of that we will be able to leverage Heil’s extensive national dealer network to meet customer needs more quickly and efficiently than ever before.”

For more information about the Heil rental units available through Big Truck Rental, visit [www.bigtruckrental.com](http://www.bigtruckrental.com).

*Heil Environmental, established in 1901, is the first ISO 9001:2000 certified manufacturer of refuse collection bodies in the United States. Heil is the industry leader in automated waste collection technology and offers the broadest product line, including front loaders, rear loaders, side loaders, multi-compartment vehicles, and equipment for roll-off containers. OEM and aftermarket replacement parts are available through Parts Central. Heil is part of Environmental Solutions Group.*

*For more information, visit [www.heil.com](http://www.heil.com).*

*Environmental Solutions Group encompasses industry-leading brands—Heil, Marathon, NEXGEN, and Bayne—to create a premier, fully integrated equipment group serving the solid waste and recycling industry. Through extensive voice-of-customer outreach, in-house engineering and production manufacturing capabilities, a wide-reaching service network, and proven industry expertise, ESG is focused on solving customer problems through environmentally responsible products and providing world-class support.*

*For more information, visit [www.doveresg.com](http://www.doveresg.com).*

*Big Truck Rental, established in 2002, is the only nationally serviced and maintained garbage truck rental fleet in the solid waste industry. Their sole focus is to provide customers with the newest, highest quality garbage truck rentals available and superior customer service. Big Truck Rental uses a national network of stocking locations enabling them to deliver most rental trucks within 24 hours. For more information, visit [www.bigtruckrental.com](http://www.bigtruckrental.com).*

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